



## **ABOUT US**

Fortune Cloud Technologies Group is operating in a Pune which is known as Oxford of East. We are an IT Training service provider conducting training programs for various software fields & offers certification for individuals and organizations as well. For this we have a team of fully qualified and experienced professionals.

FortuneCloud is connected with Fortune 500+ reputed IT Companies where we have placed our candidates. Hundreds of satisfied students are working in well-reputed MNC's like ATOS, Accenture, Capgemini, L&T Infotech, Siemens, TCS, Wipro and many more.

*FortuneCloud Technologies Group is an Education & Training vertical of Cravita Technologies India Private Limited*



Subsidiary Company of



Cravita Technologies India Private Limited is an IT company providing IT Services like SOFTWARE DEVELOPMENT, WEBSITE DEVELOPMENT, ANDROID / IOS APPLICATION, IT STAFFING & DIGITAL MARKETING.

For more details visit: [www.cravitaindia.com](http://www.cravitaindia.com)

To fulfill the ever existing demand of the quality manpower in an IT Industry. FortuneCloud has launched a Job enabling training program. i.e. EDGE

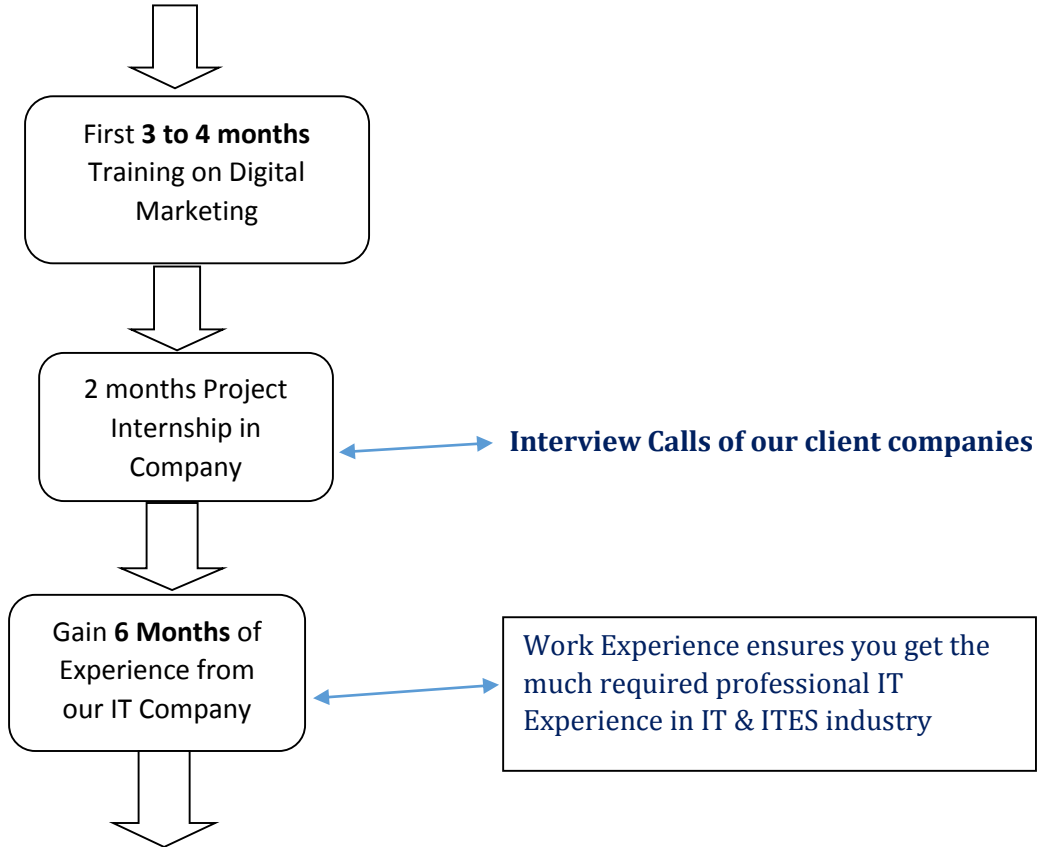


### Our Process & Methodology:



## Program Flow:-

Your Journey starts here



**100% Placement in Our Company  
Or  
Client Organization**

# Digital Marketing

*Note: Only points are mentioned in this brochure. Teaching / Training will be in detail.*

## Course content

- Introduction
- Market Research
- Free Set Up your own Website using Wordpress
- Email Marketing
- Copywriting
- Search Engine Optimization (SEO)
- YouTube Marketing
- Facebook Marketing
- Twitter Marketing
- Quora Marketing
- Google AdWords / Ads
- Google Analytics
- Instagram Marketing
- LinkedIn Marketing
- Conclusion



## Companies where our Engineers are Placed



Atos

Aptify

amazon

accenture

Capgemini

Cognizant

CAPITA

CYBAGE  
Delivering Value. Scientifically.

DoozieSoft

HDFC BANK



FUSIONSTAK



FUSIONSTAK



HARBINGER

fiserv.

tieto



SoftServio Technologies  
Let Your Success Flow Smarter

IBM

TECHBERRY  
INFOTECH  
TECHNOLOGY PASSIONATE TEAM



MICROPOINT



MAX SECURE™



Rabbit & Tortoise  
TECHNOLOGY SOLUTIONS

SIEMENS



L&T Infotech

Synechron  
Digital · Business Consulting · Technology



TATA  
TATA CONSULTANCY SERVICES

TATA

TATA TECHNOLOGIES

Tech  
Mahindra



WNS

Extending Your Enterprise

*And Many More...*

## Top Reasons to Join Fortune Cloud's Training:

- *FortuneCloud - A subsidiary of Cravita Technologies India Private Limited which is one of the world's leading Information Technology consulting, services and outsourcing organization.*
- *Job Enabling Training program –Training by IT Professionals. Over 5 years+ Real-Time experienced Faculty. There are 100% Placement opportunities after this training program.*
- *Live Project Exposure - Real time Work Experience ensures you get the much required professional IT Experience in IT & ITES industry.*
- *All our centers are equipped with modern teaching aids and state-of-the-art hardware, including PC projectors, overhead projectors, LCD panels, etc.*
- *100% Placement Assurance*

## Career Options:

- IT & Telecom Industries
- Web design studios
- Website or portal development studios
- Marketing & Advertising agencies
- Multimedia production houses
- Freelancing (Work from home)

**Contact Us**

**FortuneCloud Technologies Group**

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